

GENERAL SAFETY COMPANY, INC.



The official registration and financial information of General Safety Company, Inc. can be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-9999. Registration does not imply endorsement.

This calendar has been prepared in the interest of safety and is provided with the compliments of the following advertisers:

AD SIZES/PRICES

1	\$220 ad value for \$168	\$165 value for \$118	13
2	\$168 4.8" x 2.55"	\$118 4.8" x 1.9"	14
3	4 7/8" x 2 1/2" 29 1/2 picas x 15 1/4 picas	4 7/8" x 1 7/8" 29 1/2 picas x 11 1/2 picas	15
4	to calculate the price for any ad larger than the \$168.00 size add \$55 per 4.8" x .6" space for each additional ad section purchased.		16
5	\$110.00 ad space a value at \$85.00	\$85	17
6	4.8" x 1.25" - 4 7/8" x 1 1/4" 29 1/2 picas x 7 1/2 picas	\$55 4.8" x .6" - 4 7/8" x 5/8" Base Rate - \$55 29 1/2 picas x 3 1/2 picas	18
7	All Prices Quoted are for our		19
8	Standard Black and White Ad with any/all graphics in bitmap format.		20
9	\$160 ad value for \$130	\$120 value for \$101	21
10	\$130 3.2" x 2.55"	\$101 3.2" x 1.9"	22
11	3 1/4" x 2 1/2" 19 1/2 picas x 15 1/2 picas	3 1/4" x 1 7/8" 19 1/2 picas x 11 1/2 picas	23
12	\$40 Base rate \$40	\$80 This Ad Fee includes your choice of: 1) reverse print ad, or 2) grayscale ad, or 3) basic ad with one full color logo.	24

SIZES NOT SHOWN TO SCALE