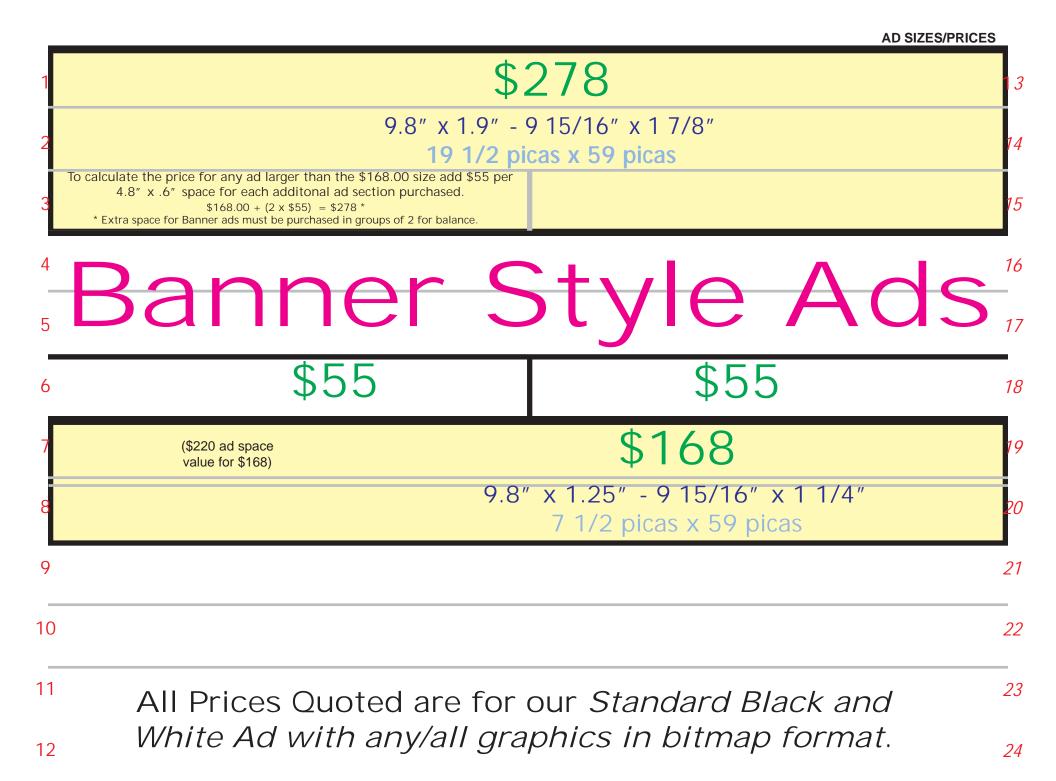
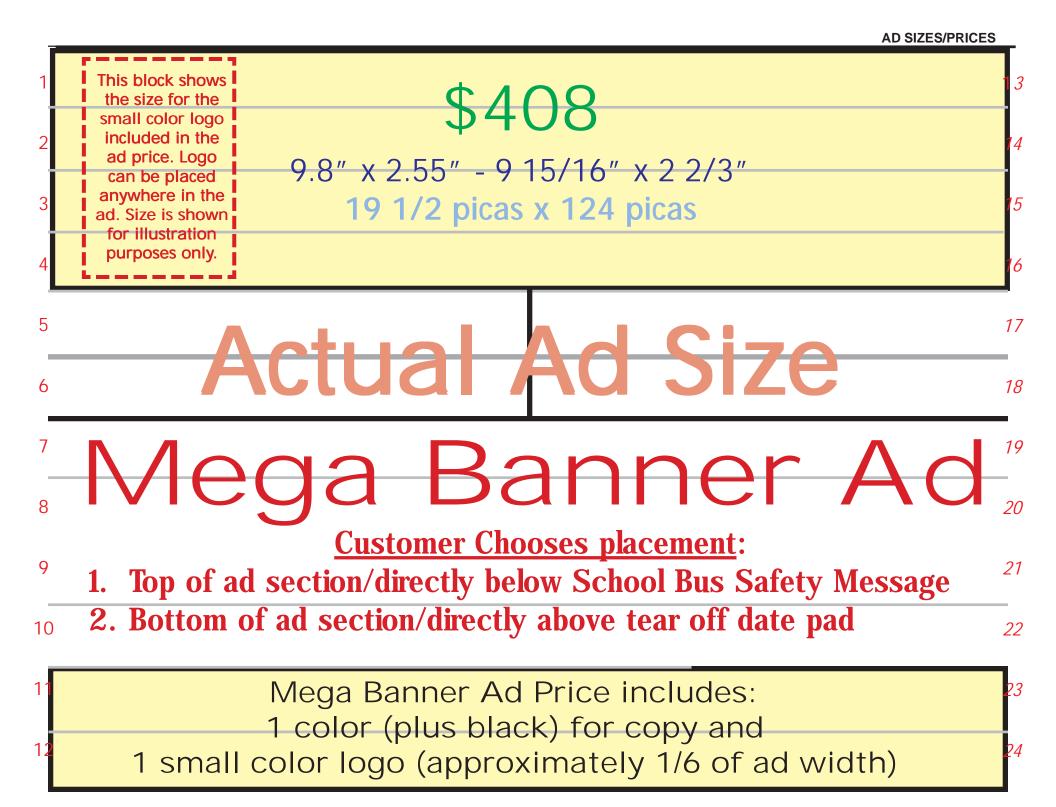
		AD SIZES/PRICES
\$220 ad value for \$168 1	\$165 value for \$11	13
\$168 4.8" x 2.55"		\$118 4.8" x 1.9"
3 4 7/8" x 2 1/2" 29 1/2 picas x 15 1/4	/9 1/	4 7/8" x 1 7/8" '2 picas x 11 1/2 picas
To calculate the price for any ad larger than the \$10 4.8" x .6" space for each additional ad sect		<b>5</b> 16
\$110.00 ad space 5 a value at \$85.00 \$85	151/	17
4.8" x 1.25" - 4 7/8" x		4.8" x .6" - 4 7/8" x 5/8" 29 1/2 picas x 3 1/2 picas
All Prices Quoted are for our  Standard Black and White Ad with		
any/all graphics in bitmap format. 20		
\$160 ad value for \$1 <mark>30</mark> 9	\$120 value for \$101	\$80 ad value discounted to \$70 \$70
10 \$130	3.2" x 1.9"	3.2" x 1.25" 3 1/4" x 1 1/4" 22 19 1/2 picas x 7 1/2 picas
3.2" x 2.55" 3 1/4" x 2 1/2"	3 1/4" x 1 7/8" 19 1/2 picas x 11 1/2 pica	When sold as ad space and NOT a 3 line business listing the cost is \$80. 3.2" x .6" - 3 1/4" x 5/8" • 19 1/2 picas x 3 1/2 picas
19 1/2 picas x 15 1/2 picas 12	BUSINESS LISTING includes: Business Name Phone Number(s) (Max. 2) and the Location, Web or Email address or	





1 2 3	\$408 4.8" x 5.1" 4 7/8" x 5"	Shown Actual Ad Size
5	4 776 x 5 29 1/2 picas x 31 picas	Customer Chooses placement: 16  1. Top of ad section/directly below School Bus Safety Message 17
7	This block shows the size for the small color logo included in the ad price. Logo can be placed anywhere in the ad. Size is shown for illustration	2. Bottom of ad section/directly above tear off date pad
8	purposes only.	\$55 4.8" x .6" - 4 7/8" x 5/8" 29 1/2 picas x 3 1/2 picas 20
9	Vlega Di	splay Ad <sup>21</sup>
11 12	Mega Display Ad Price includes:  1 color (plus black) for copy and 1 small color logo (approximately 1/6 of ad)	