



CHARLES W. ALLEN, M.ED., MCC

(602) 283-4527 ▪ Email: otto@geniuscoaching.com ▪ www.geniuscoaching.com

EXECUTIVE LEADERSHIP COACH

*Team Leadership Coaching ▪ Transition Coaching
High Performers Coaching ▪ Cross-Cultural Coaching Personal & Executive Coaching*

25+ Years of Innovative Coaching for Highly Intellectual Professionals. Co-author of "Serious Coaching"

Accomplished Coach and Speaker with 20+ years of experience combining corporate and educational environmental teaching throughout the United States. Nationally recognized as a highly creative coach, speaker and author skilled in helping people discover their core strengths and assisting organizations to improve leadership and accountability on a personal and organizational level.

Outstanding Achievements:

- Founder of "Promotion, LLC" a leadership development and educational consulting firm.
- Co-developed The Principles of Great Coaching® as the most innovative assessment tool for personal excellence.
- Master Certified Coach with more than 15,000 hours of individual interactions, transformational speaking to corporate, academic and educational audiences.

EDUCATION / CERTIFICATIONS

- M.Ed. in Education & Bachelor of Science Degree in Biology and Chemistry, University of Michigan, 2011
- Master Certified Coach, International Coach Federation, 2010
- Certified Professional Behavioral Analyst (CPBA), TTI Performance Systems, 2010

AREAS OF PROFICIENCY

▪ Executive Coaching for High Performers	▪ Strengths-Based Leadership Development
▪ Conflict Transformation	▪ Mental Awareness
▪ Coaching for Bright Children and their Families	▪ Program Facilitation and Public Speaking

PROFESSIONAL EXPERIENCE

SERIOUS COACHING, LLC, Glendale, AZ 2000 to Present
Leadership development and educational consulting firm.

Founder / Coach

- Coach top business leaders, executives, individuals, teams and companies to manage organizational change, increase productivity, and integrate personal and professional lives to achieve optimal results.

NDCHEALTH CORPORATION, Phoenix, AZ 1998 to 2000
International coaching organization.

Coach and Manager of Training and Development

- Led 25 national and international locations and created training, leadership development, performance management and executive coaching programs.
- Served as internal coach and development manager during several corporate mergers and acquisitions.
- Integrated a variety of company cultures in the United States, England, and Germany.